

# NET ZERO

The New Zero in Climate Change

**05**  
Editions

**200+**  
Brands  
Featured

**50K+**  
Readership

## Sustainability Compendium – Edition VI

Race To Zero is a global campaign to rally leadership and support from businesses, cities, regions, investors for a healthy, resilient, zero carbon recovery that prevents future threats, creates decent jobs, and unlocks inclusive, sustainable growth. All members are committed to the same overarching goal: achieving net zero emissions by 2050 at the very latest.

All this is meant is to build momentum around the shift to a decarbonised economy ahead of COP26 in November 2021, when governments must strengthen their contributions to the Paris Agreement. This will send governments a resounding signal that business, cities, regions and investors are united in meeting the Paris goals and creating a more inclusive and resilient economy.

## The NET ZERO GOAL

The world emitted 37 Gt of CO<sub>2</sub> in 2018. If other greenhouse gases (GHGs) such as methane are included, it emitted 53 Gt of carbon dioxide equivalent (CO<sub>2</sub>e) that year. According to a 2018 IPCC report on global warming, to keep global temperature rise since the beginning of the industrial revolution below 1.5°C, the world must become a 'net zero' carbon emitter by 2050. After reaching Net Zero, the world would need to move to a carbon negative trajectory by taking out more carbon each year from the atmosphere than it puts in. But, every country cannot wait till 2050 for this.

Reaching net zero needs two types of action: (i) reducing emissions fast so as to stay within 1.5°C, by completely stop using coal by 2050, and shifting most electricity generation to renewables and gas; (ii) removing large amounts of carbon from the atmosphere through natural or technological solutions.

The hashtag #RaceToZero is the clarion call given by the COP26 organisers.

The race is on.

**18+**  
Countries

## Announcing Sustainability Compendium VI by Fibre2Fashion.com

Fibre2Fashion.com, through its series of Sustainability Compendiums, documents and showcases the sustainability efforts of organisations and brands in the textiles-apparel-fashion industry to the world. Here's announcing the sixth edition in the series.



### Sustainability Compendium – Edition VI

Is inviting manufacturers & producers, compliance, testing & certification bodies, and brands to participate in this ambitious edition that seeks to chart a pathway towards decarbonising the economy and mitigating the chaos accentuated by the climate crisis.

#### Who can participate?

- If you are committed to the overarching goal: achieving net zero emissions by 2050.
- If you believe the climate change is for real and is already adversely disrupting the future.
- If you follow sustainable practices in your business, that are in tune with science-based targets.
- If you have already taken steps towards using more renewable energy than conventional energy, and have a roadmap for a complete shift.
- If you are actively making the lands greener by supporting afforestation initiatives.
- If you have clear-cut sustainability goals for your organisation as well as the people working there.
- If you abide by the latest compliances and regulations that mitigate climate change.
- If you are a part of the transformative change towards a decarbonised, circular, sustainable world.



# What our clients say



**ADITYA BIRLA GROUP**

The Sustainability Plus Compendium has much better appeal in terms of concept, content and design. It judiciously covers a broad spectrum of industries across the textile value chain, and gives deeper insights into the subject of sustainability. Increasing consumer awareness has driven the industry to integrate Sustainability into their vision statements. The Sustainability Plus Compendium is an outcome of well coordinated team work of...

### Amit Dayal

Asst. Vice President & Head Marketing  
Thai Acrylic Fibre Co Ltd



Featuring in the Sustainability Plus compendium makes very good sense to our company, as I feel we are both amongst peers and potential partners. It's all very nicely done.

### Ms. Malene Strarrup

Communication Manager, Textile & Wastewater  
Novozymes

## Sponsorship Opportunities

PRE-RELEASE BENEFITS:	Concept	Title	Elite	Associate
Company name & logo on the Compendium marketing page as Sponsor	Y	Y	Y	N
Company name & logo on the Compendium marketing page	Y	Y	Y	Y
Branding on announcement emailers	Y	Y	Y	Y
Logo in promo video	Y	Y	Y	N
Pre-launch social media promotions	Y	Y	N	N
Press Release coverage	Y	Y	Y	N
<b>LAUNCH:</b>				
Creation of microsite on F2F Compendium page	Y	Y	Y	Y
4 page feature in the Compendium print copy	Y	Y	Y	Y
Video promotions on F2F social media channels	Y	Y	Y	N
Social media blasts	Y	Y	N	N
Special branding on the Cover Page	Y	Y	N	N
Special branding on the index page	Y	Y	N	N
Press Release coverage	Y	Y	Y	Y
Foreword / Message on the compendium topic before the index page	Y	N	N	N
Bookmark with company branding / logo	Y	N	N	N
Company name & logo on the Compendium on cover page or 1st page after opening the book as per the Sponsorship plan	Y	Y	N	N
<b>POST-RELEASE BENEFITS:</b>				
Promotion in Sustainability & Textile events via. Compendium	Y	Y	Y	Y
180 days of promotion on Compendium collateral (online & offline)	Y	Y	Y	Y
Branding on Compendium emailers	Y	Y	Y	Y
Post-launch press release	Y	Y	Y	Y

## Brands that have been a part in previous editions



## Want to be a part?

### Reach us on

Email: [inquiry@fibre2fashion.com](mailto:inquiry@fibre2fashion.com)

Mobile: +91 9909941400



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